

Strategic Partnership with Monte Content

September 21, 2017



Chesapeake Apothecary and Monte Content are excited to announce a new partnership that will provide professionally curated video content to the medical cannabis patients of Southern Maryland.

Monte Content produces educational video content about cannabis that will be shared across Chesapeake Apothecary's web channels as well as directly into the dispensary. By providing our monitors with a stream of live, dynamic and customizable high-quality video content, Monte Content's service allows us to further our goal of a seamless and professional customer experience both in-store and online.

"Adding Monte Content as a partner is a powerful addition to our marketing toolbox," stated Chesapeake Apothecary Brand Ambassador, Garen Stephens. "Their library of videos is perfect for our audience and we can't wait to work on collaborating on custom projects moving forward," continued Stephens.

"We're thrilled to partner with Chesapeake Apothecary, our first client in Maryland. They value quality content and we both share the vision of a better educated cannabis community," said Monte Content video producer Julie Batkiewicz.

About Chesapeake Apothecary:

Founded in 2015, locally owned, and located in historic White Plains, MD, Chesapeake Apothecary is Southern Maryland's Premier Medical Cannabis Dispensary. For more information, please visit www.chesapeakeapothecary.com.

About Monte Content:

Monte Content creates video content about cannabis that is broadcast directly into cannabis dispensaries. The videos educate and engage patients and cover topics from safety and regulation to lifestyle and wellness. The team consists of Emmy-award winning filmmakers with vast experience in broadcast television, as well as design and branding.

Learn more about Monte Content at <http://www.montecontent.com>